

REMARKS

Claims 1, 4 and 8 have been amended. Claims 1-11 remain in the application. Reexamination and reconsideration of the application, as amended, are respectfully requested.

Claims 1-11 were rejected under 35 USC 103 as being unpatentable over Bezos EP 0 927 945 in view of Lindquist USP 6,931,419 and further in view of Sash US Pub #2005/0075935. This rejection is respectfully traversed with respect to claims 1-11, as amended.

Claims 1-11, as amended, are directed to systems, methods and computer readable recording media comprising a number of features in combination. For example, representative amended claim 1 defines a system for managing address data comprising a combination of elements. The combination includes an address data storing unit, an identification data receiving unit, an address data extracting unit and an address data output processing unit. The address data storing unit stores destination address data. The destination address data is categorized based on orderers' groups to which each of multiple orderers for merchandise belongs and identification data unique to each of the multiple orderers. The destination address data comprises, for each orderers' group, multiple selectable pairings of a recipient candidate to a payer candidate corresponding to at least one place of employment.

One example of the claimed embodiment is disclosed at paragraph 0065 of the specification. In this example, identification data of the user corresponds to a unique code. In the address management database 112 shown in FIG. 4, "PLACE OF EMPLOYMENT" indicates the name of the receiver or the name of the payer included in the field "ADDRESS DATA" 110B shown in FIG. 3A. In the address management database 112, the "PLACE OF EMPLOYMENT" corresponds to "LOCATION", "TELEPHONE NUMBER", "URL (Uniform Resource Locators)" etc.

In other words, in the claims as amended multiple selectable pairings of a recipient candidate to a payer candidate correspond to at least one place of employment. The stored data includes pairings of a recipient candidate to a payer candidate corresponding to at least one place of


employment. The data is categorized based on groups that orderers belong to. As such, each of the orderers in large organizations (for example, companies, stores, etc.) can effectively select the recipient and payer in the same organization or another organization. A similar combination is neither disclosed nor suggested in any of the cited references, viewed alone or in combination.

In view of the above, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to withdraw the outstanding rejection of the claims and to pass this application to issue. If it is determined that a telephone conference would expedite the prosecution of this application, the Examiner is invited to telephone the undersigned at the number given below.

In the event the U.S. Patent and Trademark Office determines that an extension and/or other relief is required, applicant petitions for any required relief including extensions of time and authorizes the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to Deposit Account No. 03-1952 referencing docket no. 116692004400.

Dated: September 23, 2008

Respectfully submitted,

By 
Alex Chartove

Registration No.: 31,942
MORRISON & FOERSTER LLP
1650 Tysons Blvd, Suite 400
McLean, Virginia 22102
(703) 760-7744